

Grissel Seijo

Vice Chair, Latina Leadership Academy Committee
Hispanic National Bar Association



Grissel Seijo has over 20 years of psychological counseling and legal advocacy experience, spending the last decade as an employment and labor attorney in Florida and New York.

As Counsel, Employment Law and Diversity and Inclusion Officer, at RBI, Ms. Seijo dedicates her time to counseling the business on a wide variety of topics from hiring, recruiting, retention, training, coaching, progressive discipline and making effective choices for company operations. Additionally, she focuses on strategizing and implementing initiatives that help create a more diverse and inclusive franchisee, supplier and marketing base.

Ms. Seijo's expertise also extends to employment-related documents and learning materials, drafting, negotiation and implementation of employment contracts, separation agreements, executive compensation packages, restrictive covenants, and employee handbooks. She is also a sought after lecturer and writer, focusing on topics such as hiring/firing, corrective actions, internal investigations, diversity and inclusion, wage and hour issues, employment policies, restrictive covenants, and compliance.

Born and raised in the South Bronx, Ms. Seijo is a founding board member of the Líderes Board of LatinoJustice PRLDEF, one of the oldest non-profit civil rights organizations focusing on education, voting rights and immigration issues for Latinos. She is a strong supporter of peer networking and education as a pathway to success and an active mentor helping to prepare law students for the Florida and New York bar exams.

Currently, as the Vice Chair of the Latina Leadership Academy Committee of the Hispanic National Bar Association, she actively looks to diversify the practice of law in corporations, law firms and at law schools.